

# **Hong Kong Electronics Fair** (Autumn Edition)

香港秋季電子產品展



# Symposium & Technology on Innovation & Technology

「創新科技論壇」



Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies



Organisers





Friday, 13th October 2017, 10:30am to 4:30pm Theatre, Hong Kong Convention & Exhibition Centre 香港會議展覽中心 演講廳

**Gold Sponsors** 

















**Bronze Sponsors** 



An Exclusive Forum on IoT, Electronics and Technologies





# **NEW CITROËN C3 AS UNIQUE AS YOU ARE**

On-board camera ConnectedCAM Citroën™ 36 customization combinations Citroën Advanced Comfort®



**Organisers** 





### **Sponsors**

**Gold Sponsors** 











### **Bronze Sponsors**









# **Supporting Organisations**





















































An Exclusive Forum on IoT, Electronics and Technologies

### **Programme Rundown**

Time	Events			
AM Events				
09:45 - 10:30	Registration			
10:30 - 10:33	Welcome Remarks by Ir Victor Ng, Chairman, Hong Kong Electronics & Technologies Association			
10:33 - 10:38	Opening Remarks by the Hon Mrs Carrie Lam Cheng Yuet-ngor, GBM, GBS, the Chief Executive of the Hong Kong Special Administrative Region			
10:38 - 10:43	Group Photo			
10:43 - 11:08	Talk 1: Mixed Reality and Intelligent Cloud: Driving Digital Transformation by Ms Cally Chan, General Manager, Microsoft Hong Kong Limited by Mr Andy Cheung, Technology Evangelist, Microsoft Hong Kong Limited			
11:08 - 11:33	Talk 2: 智慧城市 雲上未來 Smart City: Future in Cloud Technology by Tencent 騰訊─大粵網和騰訊─大湘網總裁 易海燕小姐			
11:33 - 11:58	Talk 3: The Challenges in the Autonomous Driving by Mr Tony Tung, Sales Manager, Mobileye Automotive Products & Services (Shanghai) Company Limited			
11:58 - 12:30	Panel Discussion: Smartly - We Connect  Moderator: Mr MY Wong, BBS. JP, Chairman, Hong Kong Applied Science and Technology Research Institute (ASTRI)  Panelists: Ir Dr Hon WK Lo, SBS, MH, JP, Legislative Councilor (Engineering) The Hon Charles Mok, JP, Legislative Councilor (IT) And Speakers of the Symposium			

12:30 - 14:15	Networking Luncheon organised by HKETA (by invitation only) Luncheon venue: Room S221, 2/F (Old Wing)				
PM Events					
14:00 - 14:30	Registration				
14:30 - 15:00	Talk 4: Machine Learning for Users and Creators by Mr Yam-ki Chan, Head of Public Policy and Government Affairs, Hong Kong, Google	Google			
15:00 - 15:30	Talk 5: E Ink's Exploration of IoT by Dr FY Gan, Executive Vice President, E Ink Holdings Inc.	<b>Ei</b> nk			
15:30 - 16:00	Talk 6: Opportunity in Cellular V2X: Safety-As-A-Service by Mr Wong Ka Hang, Alex, Director of Solution Sales, Hong Kong Carrier business Development, Huawei International Co Limited	HUAWEI			
16:00 - 16:30	Talk 7: Introduction to Amazon's Approach to Al, IoT and Voice Services by Mr Zane Moi, Head of Business Development - Hong Kong, Macau & Taiwan, Amazon Web Services	amazon web services			
16:30 - 16:35	Group Photo				

### **Welcome Message**



Margaret Fong Executive Director, HKTDC

On behalf of the Hong Kong Trade Development Council (HKTDC), I would like to extend a very warm welcome to all the participants of the Symposium on Innovation & Technology.

The Symposium is a highlight of the Hong Kong Electronics Fair (Autumn Edition), which is being held concurrently with electronicAsia. Together, the two fairs form the world's largest electronics marketplace, hosting more than 4,300 exhibitors from 25 countries and regions this year.

With rapidly advancing technology and the rise of the Internet of Things (IoT), together with the emergence of ever more sophisticated intelligent and smart devices, our world is becoming more interconnected across all fronts.

Today, we virtually have the world at our fingertips as an increasing number of objects have some sort of network connection, from the smart home and connected cars to e-health devices and robotics.

According to research firm Gartner\*, 8.4 billion connected things are in use worldwide in 2017, up 31 percent from 2016, and the number is expected to leap to 20.4 billion by 2020.

Meanwhile, total IoT endpoint spending by consumers and businesses this year is estimated at US\$1.7 trillion, with the number expected to soar to almost US\$3 trillion in 2020.

Connected living is revolutionizing the way we live, work and communicates. It is enhancing and enriching consumers' daily lives.

This hot topic of "Connected living" is at the focus of the Symposium on Innovation & Technology, jointly organised by the HKTDC and the Hong Kong Electronics & Technologies Association.

The Symposium examines the latest technology, including major growth drivers, applications, as well as the opportunities and challenges associated with technological advancements.

We are privileged to have Mrs Carrie Lam, Chief Executive of the Hong Kong Special Administrative Region, as the Guest of Honour and one of our distinguished speakers for the Symposium.

Key executives of such pioneering global brands as Amazon Web Services, Google, Microsoft, Huawei, Tencent, Elnk and Mobileye will also share their views and insights.

I would like to thank all our speakers and panel members, as well as supporting organisations and sponsors for taking part in the Symposium.

I wish you all a fruitful and rewarding Symposium.

#### \* Reference

Gartner report: http://www.gartner.com/newsroom/id/3598917















# Symposium on Innovation & Technology famous famous

Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies

### **Welcome Remarks**



Ir Victor Ng
Chairman, Hong Kong Electronics & Technologies Association

A warm welcome to the Symposium on Innovation & Technology this morning, which is jointly organised by the Hong Kong Trade Development Council and the Hong Kong Electronics & Technologies Association for the second year. The theme of today's Symposium is "Connected Living – an exclusive forum on Electronics, Technologies & IoT".

It is our great honour to have the Chief Executive as the Guest of Honour of the Symposium which signifies the strong support of the HKSAR Government in creating the right conditions to push the frontiers of innovation and technology.

This Symposium is not possible without the talks that will be delivered by our distinguished speakers including key executives of renowned global brands such as Amazon Web Services, Elnk, Google, Huawei, Microsoft, Mobileye and Tencent. Today's sessions and panel discussion will enlighten us on:

Mixed Reality and Intelligent Cloud
Cloud Technology for Smart City
The Challenges in the Autonomous Driving
Machine Learning
Exploration of IoT
Opportunity in Cellular V2X and
Al, IoT and Voice Services Technologies.

And a discussion panel with the theme of "Smartly – We connect!"

Again, a big thanks to all the speakers, the panel members Mr MY Wong, Chairman of ASTRI and the two Legislative Councilors Ir Dr Hon WK Lo and the Hon Charles Mok. We must also thank all the sponsors and supporting organizations for making this Symposium sustainable.

On behalf of Hong Kong Electronics & Technologies Association, I must thank our partner, the Hong Kong Trade Development Council, who offers us the opportunity to jointly organize the Symposium as a major event of the Hong Kong Electronics Fair (Autumn Edition), which together with electronicAsia run from today until next Monday. I hope you will find time over the next few days to visit the 2 Fairs which together form the world's largest electronics marketplace with more than 4,300 exhibitors from 25 countries and regions taking part.

Last, but not the least, We would like to thank all the participants for your support! We wish you all have a good time and enjoy what we have prepared for you to-day!

Thank You!

# **Opening Keynote**



The Hon Mrs Carrie Lam Cheng Yuet-ngor, GBM, GBS
Chief Executive of the Hong Kong Special Administrative Region

Mrs Carrie Lam joined the Administrative Service of the Hong Kong Government in August 1980 and rose to the rank of Administrative Officer Staff Grade A1 in September 2006. She became a Principal Official on July 1, 2007 when she was appointed Secretary for Development. She was appointed Chief Secretary for Administration on July 1, 2012.

Mrs Lam has served the public for more than 36 years in 20 public service positions including Director of Social Welfare, Permanent Secretary for Housing, Planning and Lands (Planning and Lands), Director-General of the Hong Kong Economic and Trade Office in London, Permanent Secretary for Home Affairs, Secretary for Development and Chief Secretary for Administration.

Mrs Lam was elected as the Fifth-Term Chief Executive of the Hong Kong Special Administrative Region on March 26, 2017, and was officially appointed to this position by the Central People's Government on March 31, 2017 to assume office on July 1, 2017.

Mrs Lam is married and has two sons.

**X** 

0-

R





Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies

# **Talk 1: Mixed Reality and Intelligent Cloud:**Driving Digital Transformation







Mr Andy Cheung
Partner Development Manager, Microsoft Hong Kong Limited

As the General Manager of Microsoft Hong Kong and Macau, Cally is responsible for overall strategy, business operations and outreach for the company. She leads the executive team responsible for Microsoft's business in Hong Kong including key customer organizations, business and marketing groups, and technical support and consultancy services.

Cally comes from Hewlett Packard Enterprise (HPE), where she most recently served as Vice President of Enterprise Group and Managing Director for Hong Kong and Macau where she focused on increasing the value of HPE's business portfolio, raising the bar on talent and providing leadership for customer satisfaction and business growth. She has more than 26 years' experience with HP, spanning a variety of management roles across technology services, outsourcing services, enterprise infrastructure, IT consulting and more. Cally serves on boards and as a member of several influential technology industry and government advisory organisations.

As a Partner Development Manager, Mr Andy Cheung is responsible for focusing on Independent Software

Vendors (ISV) Ecosystem across Cloud Computing, IoT, Mixed Reality and other technology areas. Before joining Microsoft, Andy was the Data System Architect in Centamap.com and was awarded Microsoft MVP for 3 consecutive years.

### Abstract

Virtual, Augmented and Mixed Reality (MR) is widely considered as the next mainstream computing opportunity. Join this session to learn about how MR, Internet of Things (IoT) and Intelligent Cloud advancements are going to enable digital transformation in every organisation to empower employees, engage customers, gain operational efficiencies and transform products.



# **Talk 2: Smart City:**Future in Cloud Technology



Ms Yi Haiyan

President of gd.qq.com, Guangdong Tengnan Information Technology Company Limited

Haiyan is the President of gd.qq.com, which belongs to Guangdong Tengnan Information Technology Company Limited. Graduated as an EMBA from the China Europe International Business School, Yi is now one of executive members of the Guangzhou Women's Federation, and a master supervisor in School of Communication and Design, Sun Yat-sen University. Having devoted herself to the Internet industry for 10+ years, she has a rich experience with running cross-media platforms. In May 2011, she co-founded gd.qq.com, which has made a profit since the first year and grown into the largest city life social platform in Guangdong Province.

Yi loves the career of Internet and enjoys travelling and sporting. With an upright character, she practices what she preached to create various possibilities of life. Yi has got a keen insight into the Internet industry, a strategic thinking and product thinking ability on business. With her firm belief and strong execution, she does a great job in innovation, integration, coordination, and team management. All this enables her to be well connected in both Internet and media industries.

Based on years of hands-on experience, Yi has wrote many industry related articles and essays, including Contextual Battle as Singularity is near, Value of the Internet Media: People-Oriented, Co-Action and Evolution, To Innovate Management and To Deposit Value, Application of Media in the Mobile Internet Age, Nandu.com's Multimedia Reporting Pattern and Its Practice - Take Tiger New Year Painting Incident for Example, Nandu.com: Increases in Reporting Earthquakes, Nanfang Metropolis Daily's Digitalisation and Its Future Development, and Analysis on the Strategic Competitiveness of Regional Portals. These articles were all published in domestic leading publications in China, such as Research on Nanfang Media, Chinese Journalist, New Media and Lingnan Media Exploration.



5





# **Talk 3: The Challenges in the Autonomous Driving**



### Mr Tony Tung

Sales Manager, Mobileye Automotive Products & Services (Shanghai) Company Limited

### **Working experience**

May 2012-Recent

Mobileye - Sales Manager

#### Education

2005-2009

Shanghai University of Finance and Economics - Bachelor of Business Administration (B.B.A.) in Company Management



### **Abstract**

Sensing: robust and comprehensive human-level perception of the vehicle's environment, and all actionable cues within it.

Mapping: as a means of path awareness and foresight, providing redundancy to the camera's real-time path sensing.

Driving Policy: the decision-making layer which, given the Environmental Model – assesses threats, plans maneuvers, and negotiates the multi-agent game of traffic.



# **MOBILE EXPERTISE**



# Own Mobile App

- Be Visible to Customers at All Times
- Create a Direct Marketing Channel
- Provide Value to Your Customers
- Build Brand and Recognition
- Improve Customer Engagement
- Stand Out From the Competition
- Cultivate Customer Loyalty
- Turn Your App Into a Social Platform

#### RST CLOUD (HK) LIMITED

2/F, On On Mansion, 125 Lockhart Road, Wanchai, Hong Kong

Tel: (852) 2832-3198

Email: enquiry@rstcloud.com.hk

www.rstcloud.com.hk

### Microsoft Azure

# 虛擬伺服器

輕鬆建立 Linux 與 Windows 虛擬伺服器







### 選擇您的語言、工作負載、作業系統

透過 Linux、Windows Server、SQL Server、Oracle、IBM 與 SAP 各項支援,Azure 虛擬伺服器可以讓您靈活地將範圍廣泛的計算解決 方案虛擬化,包括開發與測試、執行應用程式以及擴展資料中心。開放原始碼軟體的獨立自主性,讓您可以設定您需要的方式。 Azure 虛擬伺服器讓您短時間內,就能完成應用程式的部署,而無須耗費數週的時間。

	Developer	Standard	Premium	SSD
特色	低成本	平衡於效能及成本	高效能	高效能
功能	開發及功能測試	商業級備份伺服器、 網頁寄存、 檔案伺服器	ERP、應用程式、 SQL伺服器	高效能IOPS 之SQL伺服器
用戶對象	功能測試、SMB、ISV	SMB	IT專業人士、MS Partner、ISV	IT專業人士、MS Partner、ISV
參考月費	\$200 - \$250	\$500 – \$1,200	\$1,500 – \$4,600	\$1,750 – \$4,700





Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies

### **Moderator**



Mr MY Wong, BBS, JP Chairman, The Hong Kong Applied Science and Technology Research Institute (ASTRI)

Mr Wong Ming Yam is currently the Chairman of InnoLink Investment Limited. He is also the Director of a number of companies;eSPOTCompanyLimited,eSPOTLightingLimited, Top Brilliant Technology Limited, Sanwa Technologies (Holdings) Limited. NED of Sanwa BioTech Limited, and INED of DeLight Power Products Limited. Advisory Partners Guidon Investment Limited. Prior to this, he was the CEO of Elec & Eltek Display Technology Limited and Senior Vice President of Royal Philips Electronics where he has gained over 35 years of Global Industrial Operations experience. His responsibilities include not only the Industrial Management of Philips Audio Video Entertainments but also the supply base and technology development.

Devoted to promoting innovation and technology, and public service, Mr Wong has served as a member of several Government Boards and Committees for more than 35 years. He was a member of Innovation and Technology Fund Vetting Committee, member of Assessment Panel of SERAP of ITC Hong Kong SAR, Director of Hong Kong Standards and Testing Centre, Council Member & Deputy Chairman of Hong Kong Productivity Council, Director of the Hong Kong Industrial Estates Corporation, Director of Hong Kong Science & Technology Parks Corporation, Member of Advisory Committee of Innovation and Technology of Hong Kong Trade Development Council, Member of the working group on Intellectual Property Trading of Commerce and Economic Development Bureau, Member of Panel on

Promoting Testing & Certification Service in Environmental Protection Trade of Hong Kong Council for Testing and Certification, and ex-officio member of the Steering Committee on Innovation and Technology of the Hong Kong SAR.

At present, he is the Honorary Chairman of Hong Kong Electronics & Technologies Association, Honorary Chairman of Hong Kong Critical Components Manufacturers Association, Chairman of the Advisory Committee of the Department of System Engineering and Engineering Management of The Chinese University of Hong Kong, Member of Selection Committee and Hong Kong Mentor of Asia America MultiTechnology Association - Pearl River Delta Chapter Credle Program, Vice Chairman of International Intellectual Property Commercialization Council Hong Kong Chapter, Fellow member of Hong Kong Green Strategy Alliance, Chief Judge of Hong Kong ICT Awards 2017:Best ICT Startup Award, Mentor of Innovation and Technology Scholarship Award Scheme 2017, Member of Enterprise Support Scheme (ESS) Assessment Panel under the Innovation and Technology Fund (ITF), Chairman of the CreateSmart Initiative (CSI) Vetting Committee of Create Hong Kong, ex-officio member of the Committee on Innovation, Technology and Re-industrialization of the Hong Kong SAR, and Chairman of Hong Kong Applied Science and Technology Research Institute Company Limited.

### **Panelist**



Ir Dr the Hon Lo Wai Kwok, SBS, MH, JP Legislative Councillor

Ir Dr the Hon Lo Wai Kwok, SBS, MH, JP, is Member of the Legislative Council of the Hong Kong Special Administrative Region, representing the Engineering Functional Constituency.

Dr Lo is very active in the community and has served many government organizations, professional bodies and trade associations. He was President of the Hong Kong Institution of Engineers in the session 2007/08 and was a Sha Tin District Councilor for many years. He is currently Chairman of the Hong Kong Quality Assurance Agency, member of the Hong Kong Science & Technology Park Board of Directors, member of the Housing Authority, the Hospital Authority, and the West Kowloon Cultural District Authority. He is Chairman of the Business and Professionals Alliance for Hong Kong, Chairman of the Hong Kong Green Strategy Alliance, and Immediate Past President of the Hong Kong Professionals and Senior Executives Association.

Dr Lo's expertise and areas of service cover infrastructure, town planning, environment, housing, technology, industry, education and community service. He has over 30 years of working experience in engineering, industrial management, technology innovation and market development, and has held top management positions in multinational technology groups in the past.

Dr Lo holds an Engineering Doctorate degree of the University of Warwick. He is Honorary Fellow of the Hong Kong University of Science and Technology, Honorary Fellow of the City University of Hong Kong, Industrial Fellow of the University of Warwick, Honorary Fellow of the Hong Kong Vocational Training Council, Honorary Professor of the Open University of Hong Kong, and Adjunct Professor of both the City University of Hong Kong and the Technological and Higher Education Institute of Hong Kong.

Dr Lo was awarded "Ten Outstanding Young Persons" and "Young Industrialist Awards of Hong Kong" in 1992. He was awarded Medal of Honour (MH) by the Chief Executive of the HKSAR Government in 2001, appointed as a Justice of the Peace (JP) since July 2004, granted Bronze Bauhinia Star (BBS) award in 2009 and Silver Bauhinia Star (SBS) award in 2015. He was inducted a member of "The HKIE Hall of Fame" in 2015, the year that marked the 40th Anniversary of The Hong Kong Institution of Engineers.

**6** 

5





Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies

### **Panelist**



The Honorable Charles Mok, JP Legislative Councillor

Charles Mok, is the Legislative Councillor representing the Information Technology Functional Constituency, member of The Professionals Guild. He has been serving the ICT industry for more than 20 years. He is currently the Vice Chairman of the Professional Commons, Honorary President of the Hong Kong Information Technology Federation and Founding Chairman of the Internet Society Hong Kong.

Charles is active in public services with a view to upholding the core values of Hong Kong of which include democracy, liberty, human rights, rule of law and integrity, and is serving on various advisory bodies in the Hong Kong government, Hospital Authority, WKCDA, and higher educational institutions etc.

Charles graduated from Purdue University in the United States with his Bachelor and Master degrees of Science in Computer and Electrical Engineering.

# **Talk 4: Machine Learning for Users and Creators**



Mr Yam Ki Chan

Head of Public Policy and Government Affairs, Hong Kong, Google

Yam Ki Chan is Google's Head of Public Policy and Government Affairs for Hong Kong. In his role, Yam Ki leads Google's technology policy engagements in the city. Prior to joining Google, Yam Ki served as a Director at the White House National Security Council in the Obama Administration, where he coordinated international economic policies, including as part of the G-20 and G-7 team. Before joining the White House, Yam Ki was a member of the Treasury Department's Office of the US-China Strategic and Economic Dialogue. Earlier in his private sector career, Yam Ki was an investment banker at Jeffries & Co. Yam Ki is a graduate of Columbia University and Carleton College.

### **Abstract**

How is machine learning being implemented in Google products today to improve user experience? How are others using machine learning to solve problems? How can developers community deploy machine learning in their products? Come hear our thoughts on how machine learning can make your life and your products more cutting edge and how Google is sharing its machine learning technology with researchers and the technology community to democratize access to the benefits that arise from this technology.





**6**-

3





# Symposium on Innovation & Technology flash flas

Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies

# **Talk 5: E Ink's Exploration of IoT**



**Dr F.Y. Gan** Ph.D. Executive Vice President of Sales Center, E Ink Holdings Inc.

Dr F.Y. (Feng -Yuan) Gan currently serves as Executive Vice President of Sales Center at E Ink Holdings Inc. Leading the sales team to develop and promote ePaper display applications in the IoT ecosystem globally, including reading and writing, mobile and wearable, smart eTag, signage and architecture applications.

Before joining E Ink, Dr. Gan worked at SiPix Technology Inc., a subsidiary of AU Optronics, as the Chairman and General Manager. When E Ink acquired SiPix in Sept. 2012, he joined E Ink and has been continuing to promote diversified applications of EDP technology till now.

Dr Gan had worked at AU Optronics as the division head in several functions, including R&D department and Business Unit, since 2003. In 2011, he severed as Associate Vice President and General Manager of Audio-Video Display Business Unit, and led the business development of ePaper Display. Dr Gan received his Ph.D. in Electrical & Computer Engineering from McGill University and had worked at National Defense R&D Center in Canada.

### **Abstract**

Internet of things is the next big thing in computing. As the number of wirelessly connected device soaring, ultra-low power consumption, the natural benefit of E Ink technology, becomes a critical factor. As E Ink technology keeps making breakthroughs in recent years, it's application is more diversified than ever. Let's explore the advancement of E Ink technology and how it becomes the most suitable display technology in IoT.







Mr Wong Ka Hang, Alex,
Director of Solution Sales, Hong Kong Carrier Business Department
Huawei International Co. Limited

Mr Wong Ka Hang, Alex, is Director of Solution Sales, Hong Kong Carrier Business Department, Huawei International Co. Limited. He is responsible for marketing and sales of ICT solution for operators in Hong Kong and Macau including cloud computing, IoT, LTE, NFV, optical and IP network solution etc. He has served in various network planning, product development and marketing positions with operators and telecommunications equipment providers. Mr. WONG holds a Master of Science degree in E-Commerce and Internet Computing from University of Hong Kong and a Master of Science degree in Communications and Signal Processing from Imperial College, University of London.



### **Abstract**

Number of vehicles in Hong Kong is reaching 800,000 in 2017. While it normally takes years to build up new transportation system and road network to streamline increasing traffic demand, new information and communication technologies such as Big Data and LTE offers opportunity to make our existing transportation system safer, faster and more environmental friendly.

Currently, drivers, passengers and pedestrian can only access limited amount of real-time traffic information when they make decision for their journey. Cellular V2X (C-V2X) technology, being built on top of existing mobile network, supports connecting vehicles to each other (V2V), to pedestrians (V2P), to roadway infrastructure (V2I) and to the network (V2N). By integrating with sensing and data analyzing technologies, it can increase awareness of what happen around and in front of the road for different stakeholders who can timely optimize their routes.

×

(I

121





# Talk 7: Introduction to Amazon's Approach to Al, IoT and Voice Services



Mr Zane Moi Head of Business Development – Hong Kong , Macau & Taiwan,

Zane leads AWS' business development organization
for Hong Kong, Taiwan and Macau, which includes

This session will interest the session will be session will interest the session will be session will be session will be session.

Zane leads AWS' business development organization for Hong Kong, Taiwan and Macau, which includes responsibilities around local business development, systems integrator and technology ecosystem partnerships. Prior to AWS, Zane founded a Big Data Analytics and Visualization startup called TreeCrunch and also spent over a decade at smartphone maker BlackBerry where he held leadership positions in Canada, Australia and Hong Kong, most recently as their Regional Director for Hong Kong, Taiwan and Korea. He has a BA (Hons) in Economics from Wilfrid Laurier University and an MBA (Distinction) from the University of Hong Kong.

This session will introduce Amazon's approach and thinking around Artificial Intelligence, IoT and Voice-enabled services and also provide attendees suggestions and approaches around how they might be able to replicate some of these core technologies in their own hardware or software based solutions. The presentation will include some insights into what Amazon does around Amazon Robotics, Amazon Echo, AmazonGo and Amazon Web Services.





Co-organised with



### **Organising Committee Members**

#### Chairman:

Mr Victor Choi

#### Vice-Chairman:

Mr Andrew Ip

### Secretary and Treasurer:

Dr Teresa Law

### **HKTDC Team:**

Ms Anna Cheung, Ms Annie Chang, Ms Irene Liu

#### **Program Team:**

Mr Andrew Ip, Dr Teresa Law, Mr Derek Lee,
Mr KK Hau, Mr Daniel Chun, Ms Phoebe Fan

#### Sponsorship Team:

Mr Victor Choi, Mr Eric Chan, Mr Derek Lee, Mr Daniel Chun

### **Publicity Team:**

Mr Franklin Chan, Mr Manuel Kwong, Mr Benny Lo,
Ms Monica Leung, Ms Phoebe Fan

#### **Event Team:**

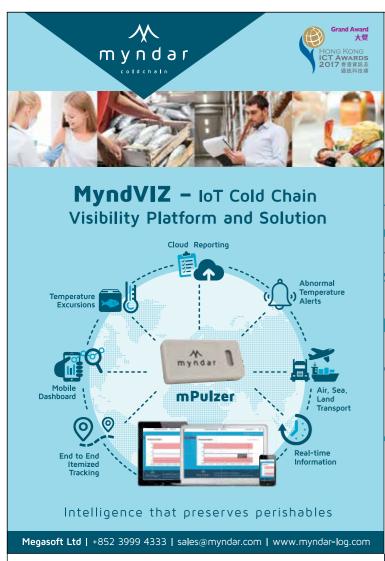
Mr Daniel Chun, Mr Benny Lo, Mr Franklin Chan, Mr Peter Tam

### **Honorary Advisor:**

Ir Victor Ng

**%** 

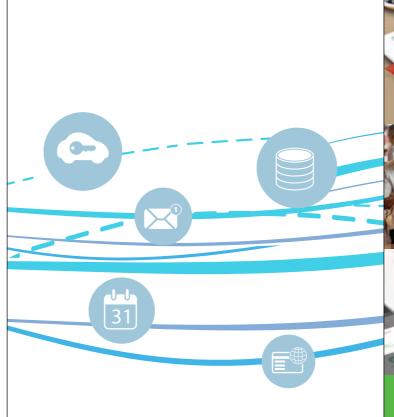
**C** 













We are an electronic payment solution provider.

bbpos



Suffice Industrial Technology Limited was established in Hong Kong in 1986. Our entire team consistently uphold the spirit of innovation and pragmatic professionalism. Up to now, we have developed professional teams in four technology fields: Home Appliance, Green Energy & Power Electronics, Sensor, and Intelligent Building and Lighting. The company's network spreads all over Hong Kong, Taiwan, Shanghai, Shenzhen, Beijing and Guangzhou.

To make further progress, we transform our business to a technology sales agent and solution provider from an electronic components seller. We focus more on excavating components with innovative technology and sensors, introducing the international leading technology in terms of energy conservation and environmental protection. At the same time, we are also committed to promoting the building intelligence and the standards of smart city. We keep providing collection of accurate information, reliable communication, smart

DIGMESA





























Connected Living:

An Exclusive Forum on IoT, Electronics and Technologies

### **HKETA Activities for Members**



Annual Dinner on 17 Jan 2017

Monthly Networking Dinner on 28 July 2017



# **Closing Remarks**



Mr Victor Choi Chairman, Symposium Organizing Committee 2017 Deputy Chairman, HKETA

Technology is nothing if it does not benefit to users. With more intelligent devices being connected, we are seeing that the world has been changing rapidly in the last 5 years, specially down to every single behavior of daily life.

Combining high speed and good coverage of intrastructure, innovative ideas and technologies can bring human life with convenience, knowledge, social experience and a wide range of enjoyment. The world resources can be better utilized. Today's symposium topics covered a wide range of areas, brought to us by the speakers from leading companies in the world. With their forward looking vision and ideas, I am confident that the transfer of knowledge and experience, life styles of work, play, family will be re-defined in a more efficient manner, though more individualized.

Thank you for your presence in today's event and share your views, make new friends and mingle. We wish the topics in next year's symposium will be of more coverage to enable innovative ideas to make life even better and fruitful

I would like to say thank you to the speakers, moderator and panelists today, as well as the VIPs who made our event more complete. Special appreciation will be given to our sponsors who made endorsement and acknowledgement to the symposium. Last but not least, the organizing committee members from HKTDC and HKETA are the key element which enable us to make the symposium size bigger with more success.

Thank you for joining us today and see you again soon!

HONG KONG ELECTRONICS & TECHNOLOGIES ASSOCIATION

4/F, Weswick Commercial Building, 147-151 Queen's Road East, Wanchai, Hong Kong www.hketa.org.hk | admin@hketa.org.hk | T:+852 54987817 | F:+852 35478017





22/F, Tower B, Billion Centre, No.1 Wang Kwong Road, Kowloon Bay, Kowloon, Hong Kong. Tel: (852) 2953 0383 Fax: (852) 2953 0393 URL: www.suga.com.hk

Email: sugagen@suga.com.hk